Wear It Billboard

Description: This water safety billboard was made possible through a partnership with Entergy (FERC) and the Arkansas Game and Fish Commission. Our water safety budget is minimal at best and we are continually forced to more with less. In this case, this partnering effort essentially free to Corps, funded by our partners promotes water safety to 30,000 motorists per day on Arkansas Scenic 7 Byway adjacent to DeGray Lake project lands. Maintaining quality customer care while facing continued funding shortfalls is difficult at best, yet through partnering efforts we have helped make DeGray Lake and surrounding waters a safer place to work and visit.

Point of Contact: Brian C. Westfall, 870-246-5501 Ext. 4008, Brian.C.Westfall@MVK02.USACE.ARMY.MIL

